



BRAND ORBIT

# WE HELP GLOBAL BRANDS BUILD AUTHORITY WITH PROFESSIONALS ON LINKEDIN.



**2,300,000**

FOLLOWERS



**635,193,140**

IMPRESSION



**386,699,982**

MEMBERS REACHED



**4.8%**

ENGAGEMENT



# Who We Are

# 100+

We manage 100+ trusted LinkedIn communities across AI | Technology | Engineering | Education | Travel | Innovation | Healthcare | Finance | Fitness | Smart Homes | Farming | Sustainability | Sports | Gaming | Food | Motivation | Interior Design

# 2.3M+

Our 2.3M+ followers are professionals who discover ideas, tools, and learning opportunities daily. We integrate brands authentically into these conversations.



All pages are fully owned & managed by **Brand Orbit**



# Our Audience

## Geo split:

- US
- India
- UK



# ENGAGED, CAREER-FOCUSED COMMUNITIES

Demographics:

Top Executives

Professionals

Students

Entrepreneurs

Decision Makers

# What We Do



Video and Picture Posts, Carousels and Polls



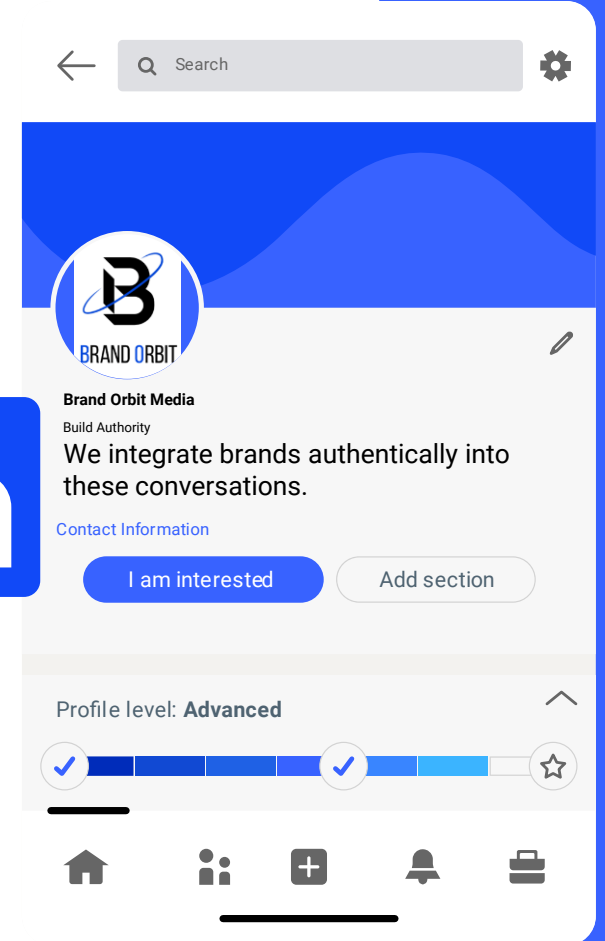
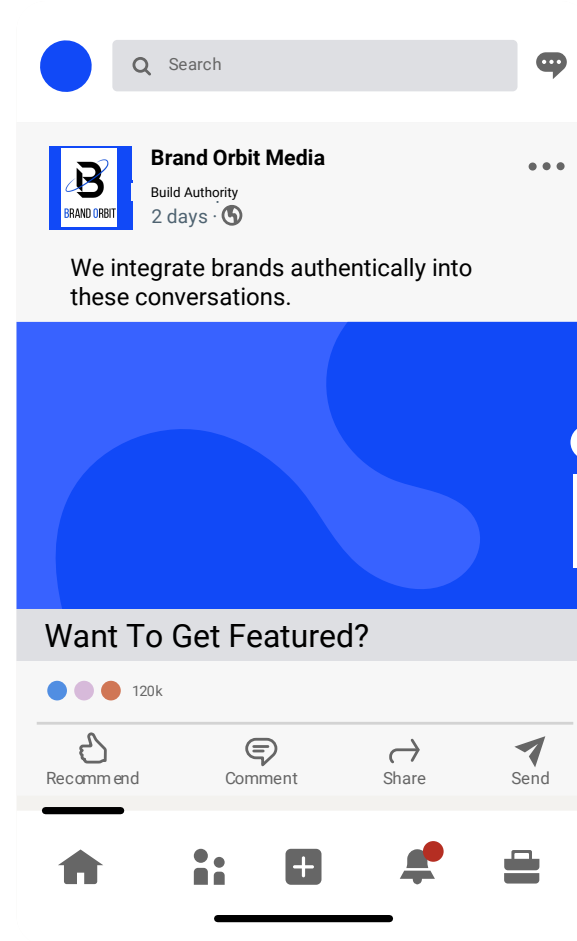
Multi-page campaigns



Lead generation



Community-driven brand storytelling



# Why Work With Us



Campaigns delivered at up to 90% lower cost than LinkedIn ads.

## EFFICIENCY VS LINKEDIN ADS (Lower CPM, Higher Engagement)

~2%

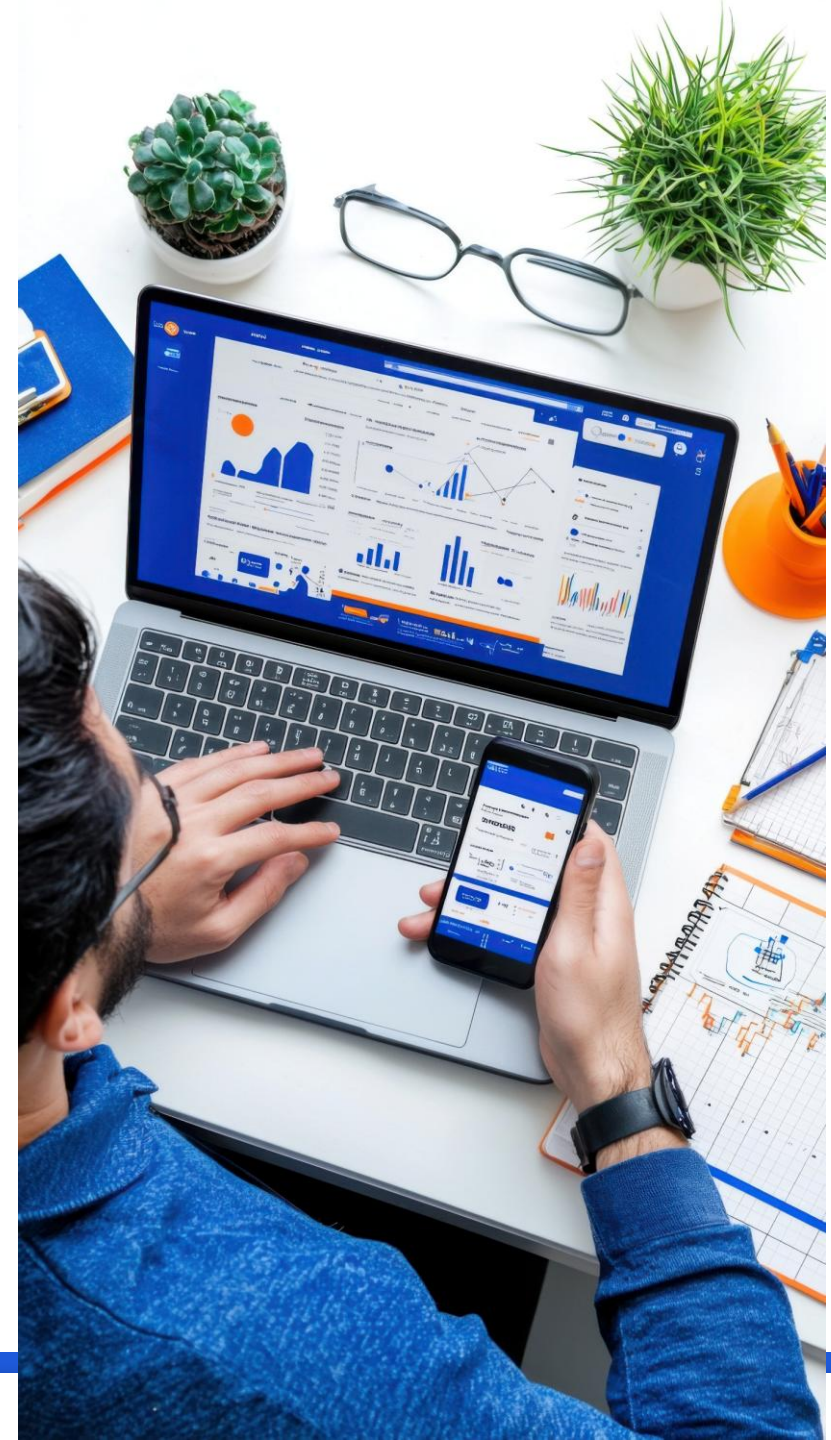
LinkedIn

4.8%

BRAND ORBIT



Engagement rate consistently higher than platform average



**SmartNest**  
Enhance your Page  
23,546 followers

+ Create  
View as member

Dashboard  
Page posts  
Analytics  
Feed  
Activity 99+  
Inbox 2  
Edit Page

← Metrics overview

**Post analytics**

SmartNest posted this · 2mo

The instagram reel the "Universal Invisible Stitch" technique, an ancient method of mending fabric that leaves no visible marks, originally developed by Hua Tuo, a Chinese physician from the Han dynasty known for his surgical innovations....

Targeted to: All followers

**Organic discovery**

1,543,078 Impressions

1,149,286 Members reached

Amplify your reach  
Get up to 51,000 more video views by boosting this post. Boost

**KickKlo.com**  
Enhance your Page  
358,010 followers

+ Create  
View as member

Dashboard  
Page posts  
Analytics  
Feed  
Activity 99+  
Inbox  
Edit Page  
Jobs

Analytics  
Content Visitors Followers Search appearances Leads Competitors

Sep 23, 2024 - Sep 22, 2025 Export

**Your profile view highlights**  
Data for 9/23/2024 - 9/22/2025

66,443,252 Impressions

154,815 Reactions

6,586 Comments

1,110 Reposts

**Metrics**

Impressions

**The Kitchen Hub**  
Enhance your Page  
11,960 followers

+ Create  
View as member

Dashboard  
Page posts  
Analytics  
Feed  
Activity 99+  
Inbox  
Edit Page

← Metrics overview

**Post analytics**

The Kitchen Hub posted this · 2mo

First, grab a pair of scissors. Few people know this, but torn clothes can be fixed easily using a technique called invisible stitching. Start by trimming any loose threads around the tear. Then, use tailor's chalk to outline the damaged area—this keeps your sewing precise. Choose a strong, durable thread, like the kind used for...

Reactions Job title Location Seniority Company size All filters

Targeted to: All followers

**Organic discovery**

1,583,916 Impressions

1,190,965 Members reached

Amplify your reach  
Get up to 51,000 more video views by boosting this post. Boost

**Life Simplified**  
Enhance your Page  
97,017 followers

+ Create  
View as member

Dashboard  
Page posts  
Analytics  
Feed  
Activity 99+  
Inbox  
Edit Page

Analytics  
Content Visitors Followers Search appearances Leads Competitors

Sep 23, 2024 - Sep 22, 2025 Export

**Your profile view highlights**  
Data for 9/23/2024 - 9/22/2025

21,885,769 Impressions

113,628 Reactions

3,156 Comments

2,617 Reposts

**Metrics**

Impressions



# Packages

**STARTER**

**\$1,000**

1 sponsored post  
across 5 pages

Reach: 150K–200K

**GROWTH**

**\$6,000**

5 sponsored posts  
across 10-12 pages

Reach: 750K–1M

**IMPACT**

**\$10,000**

10 sponsored posts  
across 10-12 pages

Reach: 1.5M – 2M

**PREMIUM**

1-2 Months

**\$50,000**

25 sponsored posts  
across 25 pages

Reach: 10M–15M

## BESPOKE CPM-BASED CAMPAIGNS AVAILABLE

### CPM BENCHMARK

Market Standard (Peer Network): \$12-\$15

LinkedIn Ads: \$30-\$45 CPM



BRAND ORBIT

**Let's co-create a pilot campaign to integrate your brand into professional conversations that matter.**



info@brandorbit.media

